



Building Your Business Idea on a Page

<p>What is the problem people have that you want to solve?</p>	<p>What is your business idea to solve it?</p>	<p>How much do you think people are willing to pay?</p>	<p>Who are the kinds of customers who might be interested in your business?</p>
		<p>Where and how would you sell?</p>	<p>How will you let people know about your business?</p>
<p>How would you be different from other businesses that solve the same problem?</p>	<p>What is your 3-second promise to customers?</p>	<p>What are some names options for your business?</p>	